

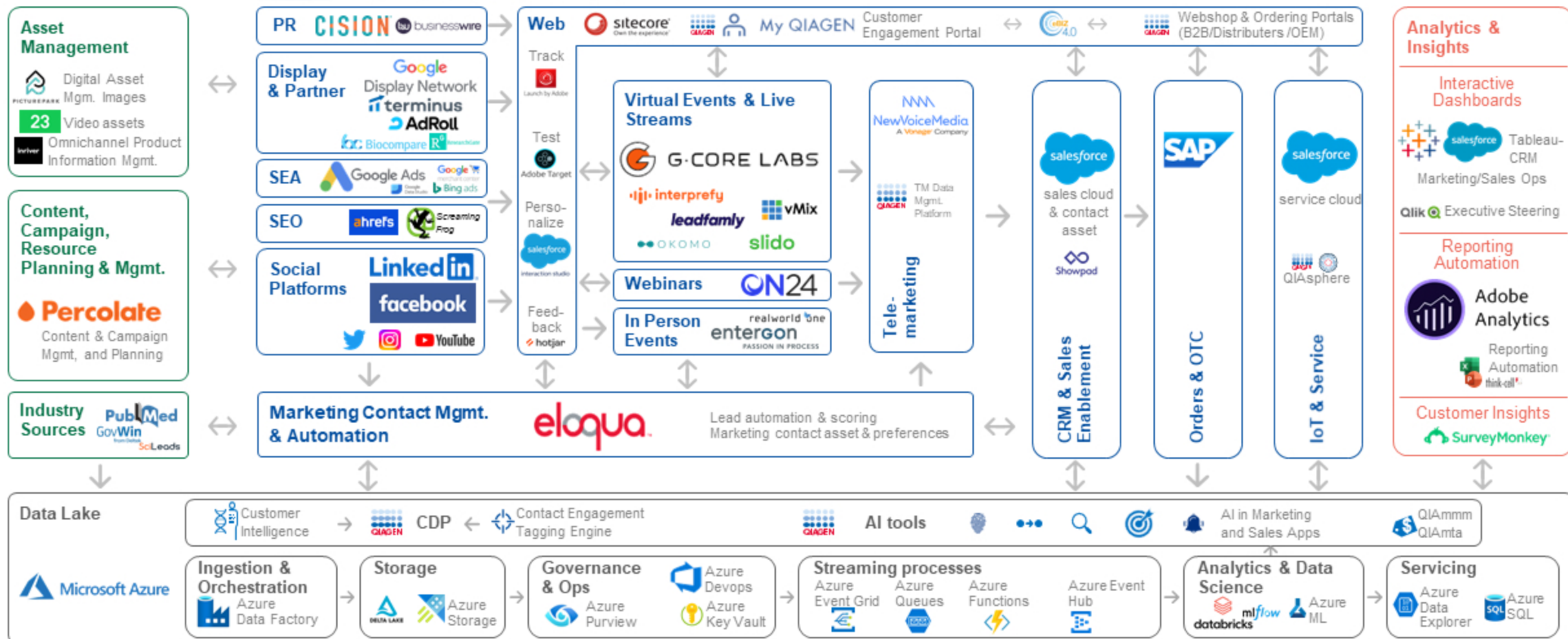
# QIAGEN's Marketing Tech Stack



## PLAN & PREPARE

## EXECUTE & ORCHESTRATE

## MONITOR & STEER



## RECORD & REFINE